

19th Annual Fall Cancer Conference

# Translating New Ideas into Cancer Care

West Virginia University School of Medicine  
Mary Babb Randolph Cancer Center  
Department of Medicine, Section of Hematology/Oncology

In cooperation with  
West Virginia Oncology Society  
West Virginia University School of Nursing  
West Virginia University School of Pharmacy  
West Virginia University Office of Continuing Education



**October 9, 2009**

Erickson Alumni Center • Morgantown, WV  
[www.ce.wvu.edu](http://www.ce.wvu.edu)

# PROGRAM

## Friday, October 9, 2009

7:00 am Registration and Exhibit Visitation

8:00 am Welcome and Introduction  
*Scot C. Remick, MD and Jame Abraham, MD*

Moderator: *Arvind B. Shah, MD*

8:15 am **Management of Chronic Leukemia**  
*Kanti R. Rai, MD*

8:45 am **Health Care Reform and Cancer Care**  
*Deborah Kamin, RN, PhD*

9:15 am **Bone Marrow Transplant and Treatment of Leukemia**  
*Robert Lowsky, MD*

9:45 am Panel Discussion

10:00 am Break

Moderator: *Jondavid Pollock, MD, PhD*

10:15 am **West Virginia Oncology Society: Report Card**  
*John J. Azar, MD, FACP*

10:30 am **Emerging Role of Stereotactic Body Radiation in Cancer Treatment**  
*Lloyd Farinash, MD and Brian A. Plants, MD*

11:00 am **Clinically Relevant Interactions Involving Anti-Cancer Drugs**  
*Michael Newton, PharmD, BCOP*

11:30 am Panel Discussion

11:45 am Lunch

Moderator: *Maria R. Tria Tirona, MD, FACP*

1:00 pm **Head and Neck Tumor: Surgical Management**  
*Christopher H. Rassekh, MD, FACS*

1:30 pm **Management of Brain Tumor**  
*Ramin Altaha, MD*

2:00 pm **Lung Cancer Treatment: Novel Clinical Trial Options**  
*Manish Monga, MD*

2:30 pm Panel Discussion

2:45 pm Break

Moderator: *Timothy K. Bowers, Sr., MD, FACP*

3:00 pm **Improving Oncology Patient Outcomes Through Evidence Based Nursing Practices**  
*Linda Carte RN, MSN, AOCN*

3:30 pm **Recovery Audit Contractors (RAC's) – What you Need to Know**  
*Michelle Weiss*

4:00 pm **Cord Blood Transplant: Alternate Sources for Stem Cell Transplant**  
*Mike Craig, MD*

4:30 pm Panel Discussion

4:45 pm Adjourn

## Course Description

Plan to join the WVU School of Medicine, Mary Babb Randolph Cancer Center, WV Oncology Society and WVU Office of Continuing Education for the 19th Annual Fall Cancer Conference. This year's topics include novel treatment options for leukemia, hematological malignancies, bone marrow transplant updates, prostate cancer, cyber knife therapy, head and neck cancer, and brain tumors.

The keynote speakers will be Robert Lowsky, MD and Kanti Rai, MD. Dr. Lowsky is an associate professor in the division of Blood and Marrow Transplantation at Stanford University Medical Center. Dr. Rai is an internationally recognized clinician investigator in Chronic Lymphocytic Leukemia (CLL), the most common adult leukemia in the United States. He is known for devising the Rai clinical staging system for CLL in 1975. His current interests include the study and identification of new agents of promise in the treatment of CLL, as well as the study of the molecular biology of the disease.

There will be a dedicated afternoon session for the WV Oncology Society, chaired by John Azar, MD, FACP. This session is for all conference attendees and will focus on practice, patient care and reimbursement issues.

This conference is designed for physicians, physician assistants, pharmacists, nurses, and other health care providers interested in cancer treatment.

## Registration

To join us for the **Fall Cancer Conference**, please complete the attached registration form and return it by October 2, 2009, to the WVU Office of CE along with your payment (checks made payable to **West Virginia University**, MasterCard, VISA, Discover, American Express or Diner's Club). Registrations received by October 2, 2009, will be confirmed in writing.

## Cancellations

**Important:** If you are unable to attend the conference after you have registered, you must notify us in writing by October 2, 2009, to receive a refund. No refunds for conference fees will be made after October 2. **A \$25 fee will be charged for all cancelled registrations.**

We reserve the right to cancel individual sessions or the entire conference. In the event of a conference cancellation, a full tuition refund will be made.

## Special thanks

Special thanks to our exhibitors for their support of this conference.

# COURSE INFORMATION

## Course Objectives

At the conclusion of this course, participants should be able to:

### Morning Objectives

- describe the role of new treatments for chronic and acute leukemia
- identify the potential impact of health care reform on treatment of cancer patients
- discuss the role of bone marrow transplantation in the treatment of leukemia
- describe the benefits and potential role of the WV Oncology Society to practitioners
- identify the role of Stereotactic Body Radiation in the treatment of cancer
- discuss clinically relevant, commonly encountered interactions which can alter the disposition of anti-cancer drugs

### Afternoon Objectives

- discuss the surgical management of head and neck cancer
- identify treatment approaches for brain tumors
- discuss novel options in the management of lung cancer
- discuss the use of evidence based practices to improve cancer patient outcomes
- describe the use of cord blood for stem cell transplantation
- discuss what a Recovery Audit Contractor (RAC) is, who the RAC is for our region, and their RAC process

## Location

### Erickson Alumni Center

The new Erickson Alumni Center is located in the heart of the Evansdale Campus, less than 400 yards from Milan Puskar Stadium. The alumni home is reminiscent of one of WVU's most noted buildings, Woodburn Hall, and features multiple meeting rooms, a large banquet hall, a bell tower/carrillon system, and outdoor courtyard. For directions please visit <http://alumni.wvu.edu/eac/directions>.

## Lodging

Rooms may be available at the following locations.

Clarion Hotel Morgan	(304) 292 8200
EuroSuites	(304) 598-1000
Hampton Inn	(304) 599-1200
Holiday Inn Express	(304) 291-2600 or 1-800-HOLIDAY
Lakeview Resort	(304) 594 1111 or 1 800 624 8300
Ramada Inn	(304) 296 3431 or 1 800 2-RAMADA
Residence Inn	(304) 599-0237
SpringHill Suites	(304) 225-5200
Waterfront Place Hotel	(304) 296-1700

## Additional Information

For more information on this and other upcoming CE conferences, contact the Office of CE at (304) 293-3937, visit our web site at [www.ce.wvu.edu](http://www.ce.wvu.edu) or e-mail us at [ce@wvu.edu](mailto:ce@wvu.edu). In case of emergency during the conference, please call (304) 293-3937.

## Course Credit

The West Virginia University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The WVU Office of CME designates this educational activity for a maximum of 7 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

This continuing education activity has been provided by the West Virginia University School of Nursing for 8.4 contact hours. The West Virginia University School of Nursing is an approved provider of continuing education by the State of West Virginia Board of Examiners for Registered Professional Nurses, Legislature Rule §19CSR11-4 under provider number WV1996-0120RN.



The West Virginia School of Pharmacy (WVUSoP) is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education (CPE). This knowledge-based program has been approved for up to 6.75 hours of CPE for pharmacists. The morning session, 8:15 a.m. - 11:45 p.m. (ACPE# 072-999-09-109-L01-P) is approved for 3.25 hours (0.325 ceu's). The afternoon session, 1:00 p.m. - 4:45 p.m. (ACPE# 072-999-09-110-L01-P) is approved for 3.5 hours (0.35 ceu's). A statement of credit will be mailed within two to four weeks of the program by the WVUSoP Office of Continuing Education to participants who successfully complete the program. Successful completion includes attending all sessions in the morning and/or afternoon, signing the attendance sheet, and completing an evaluation form.

ASRT continuing education approval pending.

---

## Planning Committee

Jame Abraham, MD, FACP\*

John J. Azar, MD, FACP

Annorah Cale

Debbie Falconi, RN, MSN, OCN

Jaime Long

William P. Petros, PharmD

Scot C. Remick, MD

\*Activity Director

---

# FACULTY

Jame Abraham, MD, FACP

*Chief, Section of Hematology/Oncology*

The Bonnie Wells Wilson Eminent Scholar and Distinguished

Professor in Breast Cancer Research

*Medical Director, Mary Babb Randolph Cancer Center Clinic*

WVU School of Medicine

Morgantown, WV

Ramin Altaha, MD

*Assistant Professor*

Section of Hematology/Oncology

Mary Babb Randolph Cancer Center

WVU School of Medicine

Morgantown, WV

John J. Azar, MD, FACP

*President West Virginia Oncology Society*

Primary Oncology Network

Fairmont, WV

Timothy K. Bowers, Sr., MD, FACP

*Medical Director, Cancer Treatment Program*

City Hospital

Martinsburg, WV

Linda Carte RN, MSN, AOCN

*Director, Cancer Services*

United Hospital Center

Clarksburg, WV

Mike Craig, MD

*Assistant Professor of Medicine*

*Director, BMT & Hematologic Malignancy Program*

Mary Babb Randolph Cancer Center

Morgantown, WV

Lloyd Farinash, MD

*Attending Physician*

Radiation Oncology

Charleston Radiation Therapy Consultants

Charleston, WV

Deborah Kamin, RN, PhD

*Senior Director*

Cancer Policy and Clinical Affairs

American Society of Clinical Oncology

Alexandria, VA

Robert Lowsky, MD

*Associate Professor*

Division of Blood and Marrow Transplantation

Stanford University Medical Center

Stanford, CA

Manish Monga, MD

*Attending Oncologist*

Schiffler Cancer Center

Wheeling Hospital

Wheeling, WV

Michael Newton, PharmD, BCOP

*Assistant Professor*

Clinical Pharmacy

WVU School of Pharmacy

Morgantown, WV

Brian A. Plants, MD

*Attending Physician*

Radiation Oncology

Charleston Radiation Therapy Consultants

Charleston, WV

Jondavid Pollock, MD, PhD

*Secretary, WV Oncology Society*

*Radiation Oncologist*

Schiffler Cancer Center

Wheeling Hospital

Wheeling, WV

Kanti R. Rai, MD

*Chief, Division of Hematology/Oncology*

Long Island Jewish Medical Center

New Hyde Park, NY

*Professor of Medicine*

Albert Einstein college of Medicine

Bronx, NY

Christopher H. Rassekh, MD, FACS

*Associate Professor*

*Director of Head & Neck Oncology*

WVU School of Medicine

Morgantown, WV

Scot C. Remick, MD

*Professor of Medicine*

*Director, Mary Babb Randolph Cancer Center*

The Laurence and Jean DeLynn Chair of Oncology

WVU School of Medicine

Morgantown, WV

Arvind B. Shah, MD

*Physician*

Hematology/Oncology

Arvind B. Shah, MD Incorporated

Charleston, WV

Maria R. Tria Tirona, MD, FACP

*Director of Medical Oncology*

Edwards Comprehensive Cancer Center

*Professor of Medicine and Section Chief*

Department of Hematology/Oncology

Joan C. Edwards School of Medicine

Marshall University

Huntington, WV

Michelle Weiss

*Associate Director*

West Virginia Oncology Society

Fairmont, WV

*President*

Weiss Oncology Consulting

Farmington Hills, MI

# REGISTRATION

**19th Annual Fall Cancer Conference  
Translating New Ideas into Cancer Care  
October 9, 2009**

Registration is requested by October 2, 2009 *(Please print or type; photocopy for additional registrants)*

Name: \_\_\_\_\_  
(as it should appear on your certificate) Degree (MD, PhD, RN, etc.)

Professional License Number: \_\_\_\_\_ Primary State of Licensure: \_\_\_\_\_

Date of Birth: \_\_\_\_\_ E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ County: \_\_\_\_\_

Office Telephone: \_\_\_\_\_ Home Telephone: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Specialty: \_\_\_\_\_ Subspecialty: \_\_\_\_\_

Course Fees*	Before Oct 2	After Oct 2	Total
____Physicians	\$ 95	\$125	____
____Nurses and Pharmacists	\$ 55	\$ 75	____
____Other Healthcare Professionals	\$ 30	\$ 45	____

\*Course fees include conference materials, meals, and continuing education credits.

\_\_\_\_ Robert C. Byrd Health Sciences Center NC \$ 35

Please identify your affiliation:

\_\_\_\_ Full-time Faculty      \_\_\_\_ Full-time Staff

\_\_\_\_ Full-time Resident      \_\_\_\_ Full-time Student

Will you be attending the lunch?    \_\_\_\_ YES      \_\_\_\_ NO

**TOTAL ENCLOSED** \$ \_\_\_\_\_

Payment:  Visa     MasterCard     Diners Club     Discover     Am. Exp.  
 Check made payable to West Virginia University

Cardholder Name: \_\_\_\_\_

Cardholder Billing Address: \_\_\_\_\_

Card Number: \_\_\_\_\_

Authorization Signature: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV code: \_\_\_\_\_  
(The CVV code appears as a three or four digit number printed on the reverse side of the card on the signature panel following the account number)

Please check here if you do NOT want your name on the participant listing.

**Mail payment with this form to:**  
 West Virginia University  
 c/o HSC Office of Continuing Education  
 5302 Health Sciences South  
 P.O. Box 9080 - FC  
 Morgantown, WV 26506-9080  
 Or fax to (304) 293-8652

**Special Requirements**  
 If you have dietary restrictions, or need special assistance, please specify:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**How do you prefer to receive future notices of upcoming events?**

Address listed above

E-mail listed above

Other: \_\_\_\_\_

West Virginia University is an Equal Opportunity/Affirmative Action Institution. The University does not discriminate on the basis of race, sex, age, disability, veteran status, religion, sexual orientation, color or national origin. Inquiries may be directed to the Executive Officer for Social Justice, 105 Stewart Hall, Office of the President, (304) 293-5496.



West Virginia University

ROBERT C. BYRD HEALTH SCIENCES CENTER  
OFFICE OF CONTINUING EDUCATION

5302 Health Sciences South

P.O. Box 9080 - FC

Morgantown, WV 26506-9080

Address Service Requested

---

Non-profit  
Organization  
U.S. Postage  
PAID  
Morgantown, WV  
Permit No. 230

---